



YARD ATTACK!

Steve Watson
Builder & Carpenter

SHOW DESCRIPTION: *Yard Attack!* introduces viewers to a new way to look at total landscape renovation: speed. In each episode, host Steve Watson and his crew design and install a killer new yard in less time than it takes to bake a cake. The key is in the preparation and execution. A project that would normally take a week is knocked off in a few hours. It's a carefully choreographed assault with stunning results, and everyone is done before lunch. When the dust settles, stunned homeowners are looking at a lush, green oasis where, only hours before, a desolate patch of weeds and dirt once stood. Watch the spectacle unfold on DIY Network's *Yard Attack!*

EXPERT HOST: Steve Watson, Builder & Carpenter

HOST BIO: Builder and carpenter, Steve Watson was born and raised in Chattanooga, Tenn. He worked part-time in construction during his teen years. During that time, he learned the tools of the trade that would "keep food on the table," so he could pursue a career in entertainment. Eventually, he started his own remodeling business focused on home improvement. After working steadily as an actor on the east coast, Watson relocated to Los Angeles and spent four seasons as the host of *Monster House* before becoming host of HGTV's *Don't Sweat It*. On DIY Network's *Yard Attack!*, Steve dares to deliver some of the fastest landscape transformations ever seen on TV.

SERIES DEBUT: Friday, April 1, 2011

PROGRAM TYPE: Half-Hour Series

ONLINE: <http://www.diynetwork.com/yardattack>

MEDIA CONTACTS:

DIY Network (Knoxville Headquarters):

Brandii Toby-Leon, btoby@diynetwork.com or 865.560.4280

Lisa Dyer, ldyer@diynetwork.com or 865.560.3633

FerenComm (DIY Network's New York PR Agency):

Diana Rocco, dianar@ferencomm.com or 212.983.9898