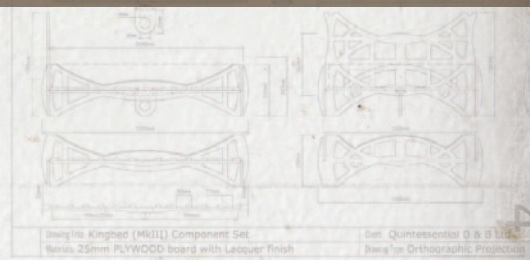


# TURFWAR



## SHOW DESCRIPTION:

Two neighbors...two landscape experts...two yards...one supersized *Turf War*. Ahmed Hassan hosts this action-packed series full of competition and extreme landscape ideas as two teams drastically overhaul their yards in just two days using surprise building materials and a lot of help from their friends. When time is up, a panel of judges consisting of next door neighbors decides which amazing backyard wins the *Turf War* title and a grand prize.

## EXPERT HOST:

Ahmed Hassan, Licensed Landscape Contractor

## 3Q10 TIME SLOT:

Mondays at 10 p.m. ET

## PROGRAM TYPE:

One Hour Series

## ONLINE:

<http://www.diynetwork.com/turfwar>

## WHERE TO WATCH:

DIY Network is available nationwide on DirecTV (Ch. 230); DISH Network (Ch. 111); and via local cable providers. Check local cable listings or visit [www.diynetwork.com/tv](http://www.diynetwork.com/tv).

## DISTRIBUTION

Heading into April 2010, DIY Network has surpassed 53 million subscriber households. DIY Network has distribution within top markets, including New York City and Los Angeles, and can be seen internationally in 41 territories.

## ABOUT DIY NETWORK

DIY Network, from the makers of *HGTV* and *Food Network*, is the go-to destination for rip-up, knock-out home improvement television. DIY Network's programs and experts answer the most sought-after questions and offer creative projects for do-it-yourself enthusiasts. One of the fastest growing digital networks and currently in more than 53 million homes, DIY Network's programming covers a broad range of categories, including home improvement and landscaping. The network's award-winning Web site, [www.diynetwork.com](http://www.diynetwork.com), is a leader in the Nielsen Online Home and Garden category and features multiple resources, including thousands of do-it-yourself home improvement projects, expert advice, how-to videos and images, and user-friendly reference guides with step-by-step instructions.

## MEDIA CONTACTS:

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