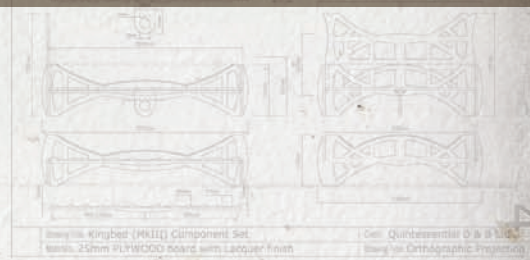


diy TODAY SHOW TIPS



SHOW DESCRIPTION:

In this series, DIY Network and NBC's *Today* show team up to bring viewers *Today Show Tips*, the absolute best in home improvement television. Journalist Natalie Morales and licensed contractor Amy Matthews host this fast-paced and informative new series. Topics range from simple repairs to total makeovers and everything in between – with advice coming from such leading experts as Ty Pennington, Bob Vila, Norm Abram and many more.

EXPERT HOSTS:

Amy Matthews, Licensed Contractor
Natalie Morales, TODAY Anchor

SERIES PREMIERE DATE:

Monday, January 14, 2008

TIME SLOT:

Mondays at 11:30 a.m. ET

PROGRAM TYPE:

Half-Hour Series

WHERE TO WATCH:

DIY Network is available nationwide on DirecTV (Ch. 230); DISH Network (Ch. 111); and via local cable providers. Check local cable listings or visit www.diynetwork.com/tv.

DISTRIBUTION

Heading into April 2009, DIY Network has surpassed 50 million subscriber households. DIY Network has distribution within top markets, including New York City and Los Angeles, and can be seen internationally in 41 territories.

ABOUT DIY NETWORK

From the makers of [HGTV](#) and [Food Network](#), [DIY Network](#) is the go-to destination for rip-up, knock-out home improvement television. DIY Network's programs and experts answer the most sought-after questions and offer creative projects for do-it-yourself enthusiasts. One of the fastest growing digital networks and currently in 50 million homes, DIY Network's programming covers a broad range of categories, including [home improvement](#) and [landscaping](#). The network's award-winning Web site, www.diynetwork.com, is a leader in the Nielsen/NetRatings' Home and Garden category. The site features broadband video channels including [home improvement](#), [crafts](#), [automotive](#), [gardening](#), and [woodworking](#) along with step-by-step instructions totaling more than 20,000 projects online.

MEDIA CONTACTS:

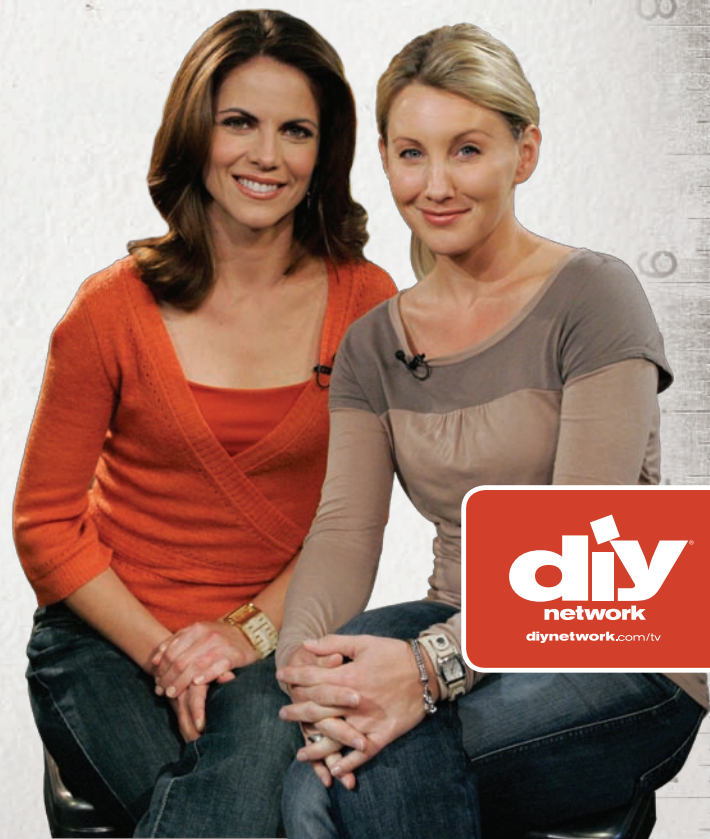
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