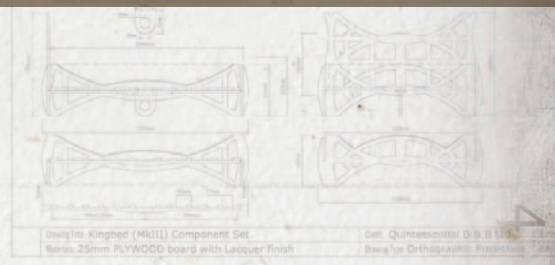


diy RENOVATION ROOKIES



SHOW DESCRIPTION:

A major home renovation can be a dream. But as these beginners soon discover, finishing it can often be a nightmare. *Renovation Rookies* follows a family as they crack through rocky terrain, battle the elements, argue with opinionated contractors, build on extreme angles and watch as their money is stretched to the max – all to complete the ultimate renovation.

SERIES PREMIERE:

Mid-February

4Q10 TIME SLOT :

TBD

PROGRAM TYPE:

Half-Hour Series

ONLINE:

<http://www.diynetwork.com/renovationrookies>

WHERE TO WATCH:

DIY Network is available nationwide on DirecTV (Ch. 230); DISH Network (Ch. 111); and via local cable providers. Check local cable listings or visit www.diynetwork.com/tv.

DISTRIBUTION

Heading into August 2010, DIY Network surpassed 53 million subscriber households, has distribution within top markets, including New York City and Los Angeles, and is available via the American Forces Radio & Television Services (ARFTS). DIY Network launched in Canada in 2009 and its programming is available internationally in 10 territories.

ABOUT DIY NETWORK

DIY Network, from the makers of HGTV and Food Network, is the go-to destination for rip-up, knock-out home improvement television. DIY Network's programs and experts answer the most sought-after questions and offer creative projects for do-it-yourself enthusiasts. One of the fastest growing digital networks and currently in more than 53 million homes, DIY Network's programming covers a broad range of categories, including home improvement and landscaping. The network's award-winning website, www.DIYnetwork.com, is a leader in the Nielsen Online Home and Garden category and features multiple resources, including thousands of do-it-yourself home improvement projects, expert advice, how-to videos and images, and user-friendly reference guides with step-by-step instructions.

MEDIA CONTACTS:

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