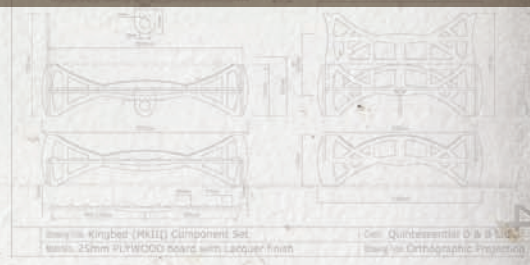


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PROJECT XTREME



SHOW DESCRIPTION:

No project is too massive, too dangerous or too astounding to prevent licensed contractor Matt Blashaw from attempting it. In DIY Network's *Project Xtreme*, Matt fixes roller-coaster tracks at King Dominion; converts a Coldplay concert venue into a hockey rink in less than 12 hours; blasts and paints the hull of a Disney cruise ship; hangs out of a helicopter hauling air conditioning units in downtown Chicago; and performs risky underwater welding to fix a failing bridge. The projects Matt encounters are taken to the extreme, with his life often hanging in the balance.

EXPERT HOST:

Matt Blashaw, Licensed Contractor & Realtor

SEASON 2 PREMIERE:

Wednesday, February 4 at 10 p.m. ET

Q209 TIME SLOT:

Tuesdays at 10 p.m. ET

SERIES DEBUT:

Tuesday, September 25, 2008

PROGRAM TYPE:

Half-Hour Series

ONLINE:

<http://www.diynetwork.com/projectxtreme>

WHERE TO WATCH:

DIY Network is available nationwide on DirecTV (Ch. 230); DISH Network (Ch. 111); and via local cable providers. Check local cable listings or visit www.diynetwork.com/tv.

DISTRIBUTION

Heading into April 2009, DIY Network has surpassed 50 million subscriber households. DIY Network has distribution within top markets, including New York City and Los Angeles, and can be seen internationally in 41 territories.

ABOUT DIY NETWORK

From the makers of *HGTV* and *Food Network*, *DIY Network* is the go-to destination for rip-up, knock-out home improvement television. *DIY Network*'s programs and experts answer the most sought-after questions and offer creative projects for do-it-yourself enthusiasts. One of the fastest growing digital networks and currently in 50 million homes, *DIY Network*'s programming covers a broad range of categories, including home improvement and landscaping. The network's award-winning Web site, www.diynetwork.com, is a leader in the Nielsen/NetRatings' Home and Garden category. The site features broadband video channels including home improvement, crafts, automotive, gardening, and woodworking along with step-by-step instructions totaling more than 20,000 projects online.

MEDIA CONTACTS:

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