



## **KING OF DIRT**

**Gino Panaro**  
Landscape Contractor

**SHOW DESCRIPTION:** Gino Panaro is DIY Network's *King of Dirt*. He's definitely not what you'd expect from one of America's premiere landscape contractors. He's a loud, bull-in-a-china-shop, Brooklyn born guy who happens to create incredible beauty. For his landscape designs, Gino doesn't use a computer or fake graphic technology. Instead he relies on his imagination, his hands and the help of his brother Ralph, who works with him in a family landscape business to create some of the most beautiful, high-end landscapes and hardscapes you'll ever see. Together they star in DIY Network's series *King of Dirt*, full of big personalities and even bigger insider ideas on how to make over outdoor spaces.

**EXPERT HOST:** Gino Panaro, Landscape Contractor

**HOST BIO:** Over thirty years ago Gino Panaro started doing landscape jobs out of the trunk of his 1969 Cutlass. Today he operates Panaro Services, a full-service landscaping company, and Grow Green Lawn Care, a turf treatment company that serves the Tri-State area. Gino and his crew tackle everything from commercial projects for the New York Aquarium and the Port Authority of New York and New Jersey to landscaping and maintaining homes for thousands of homeowners. He is a member of the Land Improvement Contractors of America. Gino studied and is certified in landscape design and holds a contractor's license, and his company holds a license for pesticide application. On DIY Network's *King of Dirt* series, Gino and company put their skills to the test to create stunning gardens and outdoor areas.

**SERIES DEBUT:** Monday, April 6, 2009

**PROGRAM TYPE:** Half-Hour Series

**ONLINE:** [http://www.diynetwork.com/king\\_of\\_dirt](http://www.diynetwork.com/king_of_dirt)

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