

FREDERIKE GRAVENSTEIN

DESIGN DIRECTOR



Frederike Gravenstein, design director for DIY Network, is responsible for graphics related to all network programs. A member of DIY Network's creative services team since 2005, Gravenstein is a key player in the evolution of the network's on-air look and feel. In addition to programming graphics, she frequently contributes to DIY Network's on and off-air promotional efforts.

Gravenstein is the recipient of numerous Broadcast Designers Association (BDA) awards, including BDA Gold, Silver and Bronze recognitions. Twice Gravenstein received a South Regional Emmy and an International Monitor Award for special-effects commercial work.

Prior to joining DIY Network and its owner, Scripps Networks, Gravenstein served as owner/principal of Doggone Design Inc., a broadcast design company. In addition, she's held creative positions with Atlanta's Magick Lantern, Design Effects and Crawford Post Production.

A member of the American Institute of Graphic Arts (AIGA), Gravenstein received a B.F.A. from Kent State University. She resides in Hot Springs, N.C., and Knoxville, Tenn., with her domestic partner. A former volunteer firefighter and EMT, Gravenstein enjoys quiet walks, wild places and life's challenges.

About DIY Network

DIY Network, from the makers of HGTV and Food Network, is the go-to destination for rip-up, knock-out home improvement television. DIY Network's programs and experts answer the most sought-after questions and offer creative projects for do-it-yourself enthusiasts. One of the fastest growing digital networks and currently in more than 53 million homes, DIY Network's programming covers a broad range of categories, including home improvement and landscaping. The network's award-winning Web site, www.DIYNetwork.com, is a leader in the Nielsen Online Home and Garden category and features multiple resources, including thousands of do-it-yourself home improvement projects, expert advice, how-to videos and images, and user-friendly reference guides with step-by-step instructions.

