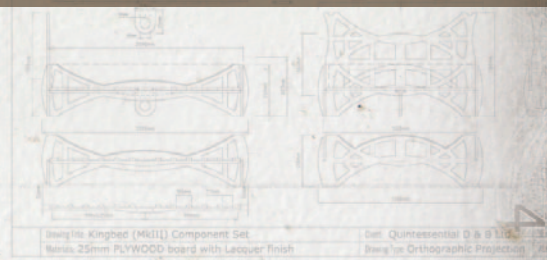




Desperate LANDSCAPES



SHOW DESCRIPTION:

Your home can have the most beautifully decorated interior, but without curb appeal, your family may become the scourge of the neighborhood. But who's got the time to trim those out-of-control bushes, repave that cracked walkway and paint the porch? Fortunately, DIY Network has the time. In *Desperate Landscapes*, licensed contractor Jason Cameron comes to a lucky viewer's home armed with a wheelbarrow full of creative solutions to the toughest landscaping problems. In one day, Jason and his team of DIY Network experts can transform even the most desperate landscape into a showplace sure to make your home the envy of the neighborhood.

EXPERT HOST:

Jason Cameron, Licensed General Contractor

SEASON 7 PREMIERE:

Monday, July 12 at 7 p.m. ET

3Q10 TIME SLOT:

Mondays at 7 p.m. and 7:30 p.m. ET

SERIES DEBUT:

Thursday, April 5, 2007

PROGRAM TYPE:

Half-Hour Series

ONLINE:

<http://www.diynetwork.com/desperatelandscapes>

WHERE TO WATCH:

DIY Network is available nationwide on DirecTV (Ch. 230); DISH Network (Ch. 111); and via local cable providers. Check local cable listings or visit www.diynetwork.com/tv.

DISTRIBUTION

Heading into April 2010, DIY Network has surpassed 53 million subscriber households. DIY Network has distribution within top markets, including New York City and Los Angeles, and can be seen internationally in 41 territories.

ABOUT DIY NETWORK

DIY Network, from the makers of [HGTV](#) and [Food Network](#), is the go-to destination for rip-up, knock-out home improvement television. DIY Network's programs and experts answer the most sought-after questions and offer creative projects for do-it-yourself enthusiasts. One of the fastest growing digital networks and currently in more than 53 million homes, DIY Network's programming covers a broad range of categories, including [home improvement](#) and [landscaping](#). The network's award-winning Web site, www.diynetwork.com, is a leader in the Nielsen Online Home and Garden category and features multiple resources, including thousands of do-it-yourself home improvement projects, expert advice, how-to videos and images, and user-friendly reference guides with step-by-step instructions.

MEDIA CONTACTS:

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