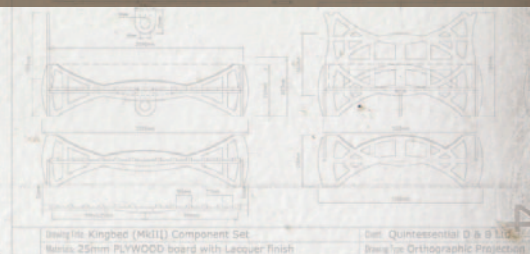


diy **BLOG CABIN**



SHOW DESCRIPTION:

Blog Cabin is the groundbreaking multimedia experience based on a very simple idea: You Design It, We Build It, You Could Win It! This truly interactive series asks Internet users to vote on the design features for a real cabin getaway. This year, DIY Network's *Blog Cabin* is situated just minutes from the historical site of the infamous Woodstock Festival in upstate New York. *Blog Cabin* will be featured on five special episodes of the hottest DIY Network shows: *BATHtastic!*, *Desperate Landscapes*, *House Crashers*, *Kitchen Impossible*, and *Indoors Out*. Expert hosts from these series will be on hand to renovate the 1970s ranch that will become a luxurious home for a lucky sweepstakes winner. Plus, a one-hour *Blog Cabin* special, hosted by licensed contractor John DeSilvia, will highlight the incredible transformation

EXPERT HOST:

John DeSilvia, Licensed Contractor

SEASON 4 PREMIERE:

Thursday, August 19 at 10 p.m. ET

3Q10 TIME SLOT:

Thursdays at 10 p.m. ET, Through September 23

SERIES DEBUT:

August 16, 2007

ONLINE VOTING:

February 15 – May 27, 2010

ONLINE:

<http://www.diynetwork.com/blogcabin>

PRODUCTION SCHEDULE:

May – July 2010

SWEEPSTAKES:

August 19 – October 1, 2010

WINNER ANNOUNCEMENT:

Mid-October 2010

ABOUT DIY NETWORK

From the makers of HGTV and Food Network, DIY Network is the go-to destination for rip-up, knock-out home improvement television. DIY Network's programs and experts answer the most sought-after questions and offer creative projects for do-it-yourself enthusiasts. One of the fastest growing digital networks and currently in 50 million homes, DIY Network's programming covers a broad range of categories, including home improvement and landscaping. The network's award-winning Web site, www.diynetwork.com, is a leader in the Nielsen Online Home and Garden category and features multiple resources, including thousands of do-it-yourself home improvement projects, expert advice, how-to videos and images, and user-friendly reference guides with step-by-step instructions.

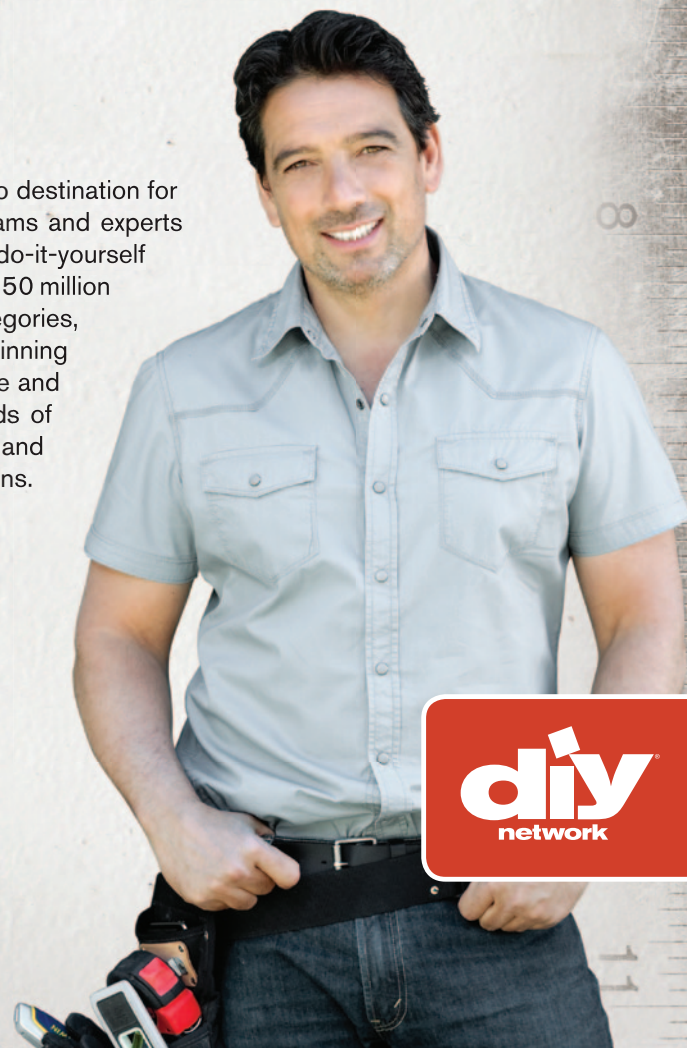
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